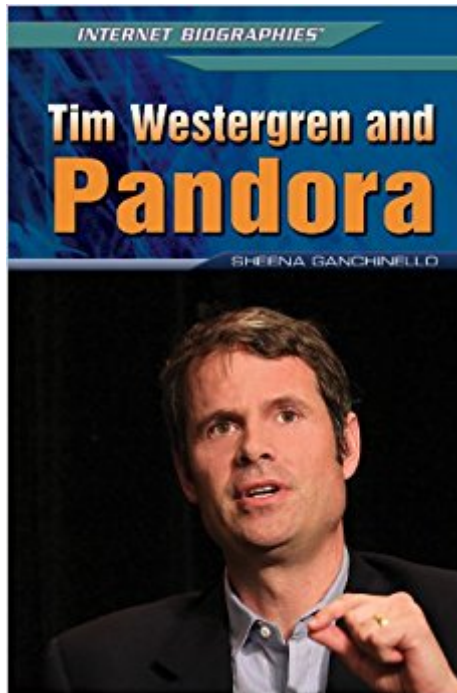The book was found

Tim Westergren And Pandora (Internet Biographies (Rosen))

Synopsis

The brainchild of founder Tim Westergren, Pandora Internet Radio is a Web-based service that provides a unique, personalized music stream to each listener. Utilizing a wealth of information supplied to a database by trained music analysts, Pandora responds to listeners' musical tastes, playing songs that share characteristics with their favorite songs or artists. This title tells the fascinating story of how Westergren's innovative company developed out of his personal interests and experiences. Enhanced with sidebars, fact sheets, and a timeline, it details Westergren's journey in bringing Pandora from concept to reality in the digital marketplace.

Book Information

Series: Internet Biographies (Rosen)

Library Binding: 128 pages

Publisher: Rosen Classroom (July 15, 2013)

Language: English

ISBN-10: 144889526X

ISBN-13: 978-1448895267

Product Dimensions: 9.1 x 6.1 x 0.5 inches

Shipping Weight: 12.8 ounces (View shipping rates and policies)

Average Customer Review: Be the first to review this item

Best Sellers Rank: #3,914,329 in Books (See Top 100 in Books)   #73 inÃ Â Books > Teens > Education & Reference > Science & Technology > Computers > Internet   #80 inÃ Â Books > Teens > Art, Music & Photography > Performing Arts > TV & Radio   #232 inÃ Â Books > Children's Books > Computers & Technology > Internet

Age Range: 12 - 17 years

Grade Level: 7 - 12

Customer Reviews

The titles in the Internet Biographies series feature people who are far from household names, but the Internet businesses they began should be very familiar to a young adult audience. Aside from a few pages covering the early life of each entrepreneur, the books are devoted to each subjectÃ¢â ¬â„¢s professional ups and downs in beginning and running their companies, with little attention to their personal lives. Tim Westergren and Pandora has an especially lively conversational style and does a good job of helping readers understand the issues facing the Internet radio station. Each book includes color photographs and sidebars on related topics and

concludes with a fact sheet with biographical information and a thorough time line. While not the most exciting reads, these succeed in showing how ordinary people can take a good idea and turn it into a business used by people all over the world. Grades 7-10. --Susan Dove Lempke

Tim Westergren and Pandora (Internet Biographies (Rosen)) Pandora's Box (Pandora's Series Book 1) Sergey Brin, Larry Page, Eric Schmidt, and Google (Internet Biographies (Rosen)) Reed Hastings and Netflix (Internet Biographies (Rosen)) Mark Zuckerberg and Facebook (Internet Biographies (Rosen)) Jeff Bezos and (Internet Biographies (Rosen)) Internet Business Insights: Lessons Learned and Strategies Used by 101 Successful Internet-Based Entrepreneurs (Internet Business Books) ESP8266: Programming NodeMCU Using Arduino IDE - Get Started With ESP8266 (Internet Of Things, IOT, Projects In Internet Of Things, Internet Of Things for Beginners, NodeMCU Programming, ESP8266) Tim Und Struppi - Tim in Tibet - TIntin German Edition Disney: Alice in Wonderland: A Visual Companion (Featuring the motion picture directed by Tim Burton): Foreword by Tim Burton (Disney Editions) Tim Berners-Lee: Inventor of the World Wide Web (USA Today Lifeline Biographies) Tim Tebow: Quarterback With Conviction (USA Today Lifeline Biographies) Pandora's Picnic Basket: The Potential and Hazards of Genetically Modified Foods Brick Greek Myths: The Stories of Heracles, Athena, Pandora, Poseidon, and Other Ancient Heroes of Mount Olympus Greek Mythology for Kids: Tales of Gods (Zeus, Titans, Prometheus, Olympians, Athena, Mankind, Pandora) The Ascension Factor (Pandora Sequence) Pandora: New Tales of the Vampires (Anne Rice) Genetically Modified Organisms: Opening Pandora's Box with Genetically Modified Food Pandora's Lunchbox: How Processed Food Took Over the American Meal Keep a Lid on It, Pandora! (Myth-O-Mania)